

# 2020 Minot Food Truck Festival

## SPONSORSHIP APPLICATION

Sunday - August 23, 2020 | Time: 11:00 AM – 6:00 PM

Name of SPONSOR: \_\_\_\_\_

Products/Service being Sold: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Phone: \_\_\_\_\_

E-Mail: \_\_\_\_\_

Physical Address: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

### Sponsorship Levels:

- \$100.00 (Silver)
- \$300.00 (Gold)
- \$500.00 (Diamond)

SPONSOR signature: \_\_\_\_\_ Date: \_\_\_\_\_

NDstrong representative: \_\_\_\_\_ Date: \_\_\_\_\_

Please sign, make a copy for your own records, and return the original copy to NDstrong by **July 30th, 2020**.

PLEASE MAKE CHECKS OR MONEY ORDERS PAYABLE TO:

ND Strong  
PO BOX 1614  
Minot, ND 58702

### CONTACT INFORMATION:

Organization: ND Strong | PO Box 1614 Minot, ND 58702

Primary Contact: Amy Jenkins (701) 721-9068

Secondary Contact: Eric Thoenke (701) 721-0001

Email: [minotfoodtruckfestival@gmail.com](mailto:minotfoodtruckfestival@gmail.com)

## **Why be a sponsor?**

**Main reason - Exposure** - Over 5000 people attend our festival in one day. Your logo & brand will be in-front and center for people to see, hear, and interact with.

### **Diamond Package - \$500**

- (2) Yard Signs featuring logo at front gates
- Up to 15 complimentary tickets to the festival for employees, their families, social media giveaways, and clients
- (5) Meal Vouchers (includes (1) menu item/meal at a food truck of choice - free of charge; ex. 3 taco meal w/soda at Rock n' Roll Tacos)
- (1) 10x10 booth space (corner space) on site at the festival
- Publications: social media shout-out, logo placement on website, and email blast
- Logo on Facebook event page
- 501(c)(3) donation
- Verbal Recognition: Name recognition as sponsor by stage emcees/PA announcements

### **Gold Package - \$300**

- (1) Yard Signs featuring logo at front gates
- Up to 10 complimentary tickets to the gate for employees, their families, social media giveaways, and clients
- (3) Meal Vouchers (includes (1) menu item/meal at a food truck of choice - free of charge; ex. 3 taco meal w/soda at Rock n' Roll Tacos)
- (1) 10x10 booth space on site at the festival
- Publications: social media shout-out, logo placement on website, and email blast
- Logo on Facebook event page
- Verbal Recognition: Name recognition as sponsor by stage emcees/PA announcements
- 501(c)(3) donation

### **Silver Package - \$100**

- Up to 5 complimentary tickets to the gate for employees, their families, social media giveaways, and clients
- (1) 10x10 booth space (corner space) on site at the festival
- Publications: social media shout-out, logo placement on website, and email blast
- Logo on Facebook event page
- Verbal Recognition: Name recognition as sponsor by stage emcees/PA announcements
- 501(c)(3) donation

## **Booth Set-up:**

- (1) Location: OAK PARK, 11th to 14th Block of 4th Ave NW.
- (2) VENDOR responsible for being set-up by 10:00AM at the latest
- (3) Set-up area assigned by NDstrong
- (4) VENDOR to provide table, chairs and extension cords as needed
- (5) Parking allowed only in designated areas specifically for vendors
- (6) Accepted applications will be based on previous participation and date of application submission.
- (7) Vendors will receive free admission for no more than 6 volunteers.

SPONSOR booths may be subject to **First District Health Dept.** inspection.