

2021 Minot Food Truck Festival

SPONSORSHIP APPLICATION

Sunday - August 22, 2021 | Time: 11:00 AM – 6:00 PM

Name of SPONSOR: _____

Products/Service being Sold: _____

Contact Person: _____

Phone: _____

E-Mail: _____

Physical Address: _____

Mailing Address: _____

Sponsorship Levels:

- \$125.00 (Silver)
- \$250.00 (Gold)
- \$500.00 (Diamond)

SPONSOR signature: _____ Date: _____

NDstrong representative: _____ Date: _____

Please sign, make a copy for your own records, and return the original copy to NDstrong by **July 15th, 2021**.

PLEASE MAKE CHECKS OR MONEY ORDERS PAYABLE TO:

ND Strong
PO BOX 1614
Minot, ND 58702

CONTACT INFORMATION:

Organization: ND Strong | PO Box 1614 Minot, ND 58702

Primary Contact: Amy Jenkins (701) 721-9068

Secondary Contact: Eric Thoenke (701) 721-0001

Email: minotfoodtruckfestival@gmail.com

Why be a sponsor?

Main reason - Exposure - Over 5000 people attend our festival in one day. Your logo & brand will be in-front and center for people to see, hear, and interact with.

It's an awesome fundraiser! - the Minot Food Truck Festival is a fundraiser for ND Strong (aka the Film Dudes) to bring film and technology education into North Dakota Schools

Diamond Package - \$500

- (1) Banner logo on the performance stage
- (2) Yard Signs featuring logo at front gates
- Up to 15 complimentary tickets to the festival for employees, their families, social media giveaways, and clients
- (5) Meal Vouchers (includes (1) menu item/meal at a food truck of choice - free of charge; ex. 3 taco meal w/soda at Rock n' Roll Tacos)
- (1) 10x10 booth space (corner space) on site at the festival
- Publications: social media shout-out, logo placement on website, and email blast
- Logo on Facebook event page
- 501(c)(3) donation
- Verbal Recognition: Name recognition as sponsor by stage emcees/PA announcements

Gold Package - \$250

- (1) Yard Signs featuring logo at front gates
- Up to 10 complimentary tickets to the gate for employees, their families, social media giveaways, and clients
- (3) Meal Vouchers (includes (1) menu item/meal at a food truck of choice - free of charge; ex. 3 taco meal w/soda at Rock n' Roll Tacos)
- (1) 10x10 booth space on site at the festival
- Publications: social media shout-out, logo placement on website, and email blast
- Logo on Facebook event page
- Verbal Recognition: Name recognition as sponsor by stage emcees/PA announcements
- 501(c)(3) donation

Silver Package - \$125

- Up to 5 complimentary tickets to the gate for employees, their families, social media giveaways, and clients
- (1) 10x10 booth space (corner space) on site at the festival
- Publications: social media shout-out, logo placement on website, and email blast
- Logo on Facebook event page

- Verbal Recognition: Name recognition as sponsor by stage emcees/PA announcements
- 501(c)(3) donation

Booth Set-up:

- (1) Location: OAK PARK, 11th to 14th Block of 4th Ave NW.
- (2) VENDOR responsible for being set-up by 10:00AM at the latest
- (3) Set-up area assigned by NDstrong
- (4) VENDOR to provide table, chairs and extension cords as needed
- (5) Parking allowed only in designated areas specifically for vendors
- (6) Accepted applications will be based on previous participation and date of application submission.
- (7) Vendors will receive free admission for no more than 3 volunteers to set up, work, and tear down.

SPONSOR booths may be subject to **First District Health Dept.** inspection.